



NEW BRUNSWICK HOSPICE PALLIATIVE CARE ASSOCIATION

STRATEGIC PLAN 2021-2024





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2021-2024

MISSION STATEMENT

THE NEW BRUNSWICK HOSPICE PALLIATIVE CARE ASSOCIATION (NBPCA) provides leadership to enhance quality end-of-life-care for individuals and families living with life threatening illnesses in New Brunswick.

The NBHPCA works in collaboration with the Canadian Hospice Palliative Care Association and other provincial and national stakeholders to advance hospice palliative care in New Brunswick and Canada.

Approved by the New Brunswick Hospice Palliative Care Association June 2020

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Attention: Lana Hebert, RN, BN, Nurse Manager Palliative Care

KEY STRATEGIES

Goal 1

Dissemination of information on hospice/palliative care principles and practices into various settings to support both health professionals and non traditional or informal care providers.

NETWORKING - Improve contact with First Nations, LGBTQ+ and multicultural associations.

ADVOCACY - Meet with government departments – Department of Social Development, Department of Health, Department of Education, Training and Labor, Department of Finance to support Palliative and Hospice Care and promote Advance Care Planning.

PROMOTION - Promote community grief support groups.

Goal 2

Advance the education of diverse audiences across the sector; including health care providers, individuals, families and community-based care providers living with, or caring for, those with life threatening illnesses.

INFORMATION SHARING - Provide information about palliative resources to families and caregivers.

STANDARDS - Encourage the development of general standards for palliative care and hospice care to include educational curriculum for health care providers.

PUBLIC RELATIONS - Create community interest in education on palliative care and public education related to Advance Care Planning.

Goal 3

Further the relationship between NBHPCA and other national non-governmental organizations (NGOs)

PARTNERSHIPS

FINANCIAL/ENVIRONMENTAL IMPACT - Work to eliminate shroud kit.

COLLABORATION - Identify and collaborate with community stakeholders - Involve community leaders, clergy, politicians and health professionals.